



# WORDCAMP PARIS #2018

VEN. 9/3/18

Contribute to the Parisian  
WordPress community

Become a sponsor

# WordPress

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The platform which democratises publishing.

An Open Source project maintained for more than 14 years by a community of contributors all over the world.

Modern, intuitive and upgradeable, it's the most popular content management system on the Internet.

\* Source [W3Techs](#)







WordCamp Paris 2018 will celebrate 10 years of community events on March 9th 2018.

# WordCamp Paris #10

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- Since 2006, WordCamps are annually gathering local WordPress communities from cities of the whole world to contribute to the project and to educate people about best practices using WordPress.
- On march 9th of 2018, 250 contributors from the Paris area will meet at the Maison des Associations de Solidarité of Paris (13th district) to enjoy a day of conferences, workshops, and participative activities
- Inclusive & fun, these meetings are welcoming every people willing to contribute to the project, the community or simply get to know contributors and talk about WordPress.



Like us, you value tolerance, openness, kindness and support :  
**contribute to WordCamp Paris.**

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Don't hesitate to contact **Laurent** for any further information :  
[sponsors@wcamp.paris](mailto:sponsors@wcamp.paris)

# Appendices

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1. Sponsorship plans
2. Sponsorship Agreement





## SPONSORING PLANS FOR WORDCAMP PARIS 2018

	Platine	Gold	Silver	Bronze	Micro
On WordCamp Paris website and social networks					
Name, big logo and description on the website	✓	✓	✓		
Name and small logo on the website				✓	✓
1 post from the sponsor published on the website >> Submitted for approval and having to comply to the editorial line.	✓				
1 tweet announcing the sponsor on WordCamp Paris official account	✓	✓	✓	✓	
Named in the "props" post A post looking like WordPress release version credits and listing all contributors to the event	✓	✓	✓	✓	
Named in the "Thank you" post	✓	✓	✓	✓	✓
During the event					
Stand + rollup	1				
High bar table + rollup		1			
Rollup			1		
Goodies (flyers, t-shirts, USB keys...)	3	2	1		
Stickers and postal cards		1	1	1	
Tickets for the event	2	1	1	1	1
Short video interview displayed during the the event	45s	30s	20s	10s	10s
Extras!					
Invitation(s) for the speakers dinner	2	1			
Opportunity of sponsoring an animation during the after party Opportunity of organizing a branded animation (submitted for approval) during the after party at your expense (on top of the sponsor contribution). For example: magician, babyfoot tournament, bus to go to the after party...	✓	✓	✓		
Sponsor web badge for your website and social networks	✓	✓	✓	✓	✓
Availabilities	0/4	2/4	4/5	7/7	15/15
Amount	3 000€	1 500€	1 000€	500€	100€

# Agreement among WordCamp Organizers, Speakers, Sponsors, and Volunteers

1. I agree that WordCamps are meant to benefit the local WordPress community through live events and the broader WordPress community through the sharing of online video and other materials.
2. I agree that a WordCamp is a casual, locally- and volunteer-organized event, focused on WordPress and reflecting the local WordPress community it represents.
3. I understand that WordCamp organizers, speakers, sponsors, and volunteers are expected to support the WordPress project and its principles.
4. I understand that the principles of the WordPress project include:
  - no discrimination on the basis of economic or social status, race, color, ethnic origin, national origin, creed, religion, political belief, sex, sexual orientation, marital status, age, or disability
  - no incitement to violence or promotion of hate
  - no spammers
  - no jerks
  - respect the WordPress trademark
  - embrace the WordPress license; If distributing WordPress-derivative works (themes, plugins, WP distros), any person or business officially associated with WordCamp should give their users the same freedoms that WordPress itself provides: 100% GPL or compatible, the same guidelines we follow on WordPress.org.
  - don't promote companies or people that violate the trademark or distribute WordPress derivative works which aren't 100% GPL compatible
5. I agree that WordCamps are not-for-profit events, organized with budget and funding transparency.
6. I agree that WordCamps should be accessible to as many people as possible, regardless of financial status.
7. I agree that I am not an employee of the WordPress Foundation or any subsidiary of the Foundation, and am participating in WordCamp exclusively as a volunteer.